

Resources for Teachers

LC Business

Unit 6 Domestic business environment
Community development

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Community development

Definition

Community development refers to the **development of local areas** and local communities **socially and economically** through the efforts of local citizens and residents.



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Community development

- ❑ Community development is **locally based** and lead by a local community organisation or team
- ❑ They create a **community development plan** and **raises finance** through grants from state agencies
- ❑ It involves collective actions to **solve their economic and social problems** through a **spirit of enterprise** and **self-reliance**
- ❑ Community development is about **self-help** and the overall aim is to **improve the local social and economic** infrastructure.

 Spirit of enterprise
Self-help
Self-reliance



Benefits of community development

- ❑ **Creates employment** in local areas which **increases the standard of living** and creates better job security in the area
- ❑ **Spin off business** new businesses open in the community as a **multiplier effect**, e.g., suppliers, transport
- ❑ **Increase in disposable income** creates a **higher demand for goods** and services and will encourage other businesses to set up in the area
- ❑ **Creates social cohesion** resulting in less crime, alienation and social decay
- ❑ **Creates entrepreneurs** by encouraging locals to be proactive and set up other businesses
- ❑ Creates **extra tax** revenue so the Government has more to spend on local schools, and hospitals etc.
- ❑ Improves the **local infrastructure**. as local rates, taxes and service charges contribute to the development of local infrastructure.

Employment, cohesion, entrepreneurs





Support for community development

- ❑ **Local Enterprise Offices** (LEOs) promote **entrepreneurship** and aim to help existing and start-up businesses by offering services such as advice, support, mentoring and financial assistance
- ❑ **Partnership companies** were established to **tackle growing unemployment** in particular areas of the country. They develop and support services and programmes for unemployed people e.g., new business support, training and access to education
- ❑ **Leader Plus** is an EU initiative to **assist rural** communities. Grant aid is provided to support rural communities and local businesses
- ❑ **Teagasc** is the '**Agriculture and Food Development Authority**' and provides research, advice and training to the agriculture and food industry, and rural communities
- ❑ **SOLAS** is the 'Further Education and Skills Service' and it works closely with regional skills networks to meet **the emerging skills needs** of each region.

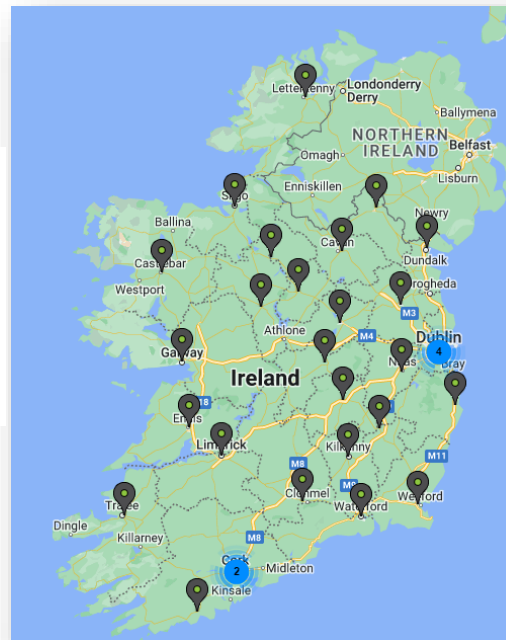


Community development and Local Enterprise Offices

Task:

There are **31 LEOs in Ireland**. Find your local office and review the current services on offer for businesses e.g., starting or growing a business, training offers, support and advice.

Local Enterprise Office



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Exam question - 2021 Section 3

Question 2 - Domestic environment

(C) Read the information supplied and answer the questions which follow.

Community development has never been more important.

- (i) Explain the term 'community development'.
- (ii) Describe the **economic** and **social** benefits of community development. (20)



Answer - 2021 Section 3 Q2 (i)

- (C) (i) Explain the term 'community development'.
(ii) Describe the economic and social benefits of community development.

Question		Possible Responses	Max Mark
2	(C) (i)	<p>Community development refers to the improvement of local areas and local communities socially and economically through the efforts of local citizens and residents.</p> <p>Community development is about self-help/spirit of enterprise as opposed to depending on the government or outside agencies to help them develop. The aim of community development is to improve the local social and economic infrastructure</p> <p>Or</p> <p>A voluntary or professional effort to support and develop the social and economic activity of a local community for the benefit of the community</p>	20 6m (3 + 3)



Answer - 2021 Section 3 Q2 (ii)

<p>(ii) Creates employment and thereby increases spending in the local economy</p> <ul style="list-style-type: none"> • New enterprises might be set up to provide employment in the local areas and thus develop their local economy. • The new enterprises and initiatives can create jobs for the area. <p>Spin off jobs e.g. transport, education</p> <ul style="list-style-type: none"> • The establishment of community initiatives and business enterprises in a local community brings an immediate increase in the levels of direct and indirect employment. • This new employment sees an increase in demand for goods and services in the area. e.g. transport, education, entertainment etc. Community Development has the spin off effect of increasing sales for other businesses in the area. <p>Promotes an enterprise culture/encourages new ideas/new businesses in community</p> <ul style="list-style-type: none"> • Community Development initiatives can encourage other members of the community to pursue ideas. • This can lead to more new initiatives or new businesses being established in the future. It can lead to a culture or generation of people taking the risk to set up new enterprises. • 	<p>14</p> <p>2@7m (4m+3m)</p>	<p>Creates confidence/community spirit in the community/growth and prosperity in local area. Empowers local community and generates a sense of pride within the community</p> <ul style="list-style-type: none"> • The co-operation and involvement of all members of the community in the process of development enriches people personally, creates confidence in their ability to make a difference and enhances the sense of community spirit in the area. • The money earned by the employees in the area will be spent in the area. Homes will be constructed for the families involved in the enterprise, young people will be able to make a living in their own community. Others will be given the opportunity to retrain. <p>Community Spirit/Social fabric improved:</p> <ul style="list-style-type: none"> • As a community works together, relationships are built and the atmosphere is greatly improved with residents proud to live there. • Projects are driven by local interests. • These projects offer the potential for social interaction' <p>Depopulation is prevented/Rural regeneration/prosperity</p> <ul style="list-style-type: none"> • People may be encouraged to remain in an area if facilities are available and opportunities to work and to enjoy leisure time are provided. Local communities thrive. <p>Social Opportunities</p> <ul style="list-style-type: none"> • Any local amenity which provides a space for people to meet and socialise will improve the social fabric of an area by creating a sense of belonging and pride in the area.
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Myleavingcert is a series of flexible, high quality on-line resources, aimed at helping students improve their grades and fill in knowledge gaps.

What is included?

- ✓ **Key facts** in each topic to help students check knowledge and identify gaps
- ✓ **Important definitions** highlighted in every section
- ✓ **Detailed revision notes** organised by topic
- ✓ **Original diagrams** aimed to clarify topics and promote understanding
- ✓ **Audio files** to make revision more flexible
- ✓ **Quizzes** provided at the end of each topic aimed at improving retention
- ✓ All available **exam questions** included by topic, helping to focus the study.

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